

## Preliminary Discussion Document for Public Comment (April 5, 2021)

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solicit discussion and feedback on the project from

the public. All content herein is highly preliminary and subject to change. This document has not been endorsed by the National Academy of Medicine, members of the project advisory group, or the project sponsor (YouTube).

Comments may be submitted between 12:00 pm ET on April 5, 2021, and 11:59 pm ET on April 9, 2021, at <https://survey.alchemer.com/s3/6276080/Public-Discussion-Document-NAM-Project-on-Principles-for-Defining-Verifying-the-Authority-of-Online-Providers-of-Health-Information>.

### About the Project

In order to enhance the accessibility of trustworthy health information on its platform, YouTube asked the National Academy of Medicine (NAM) to identify preliminary definitions of “authoritative” sources of health information and the criteria by which these sources derive and maintain their authority. The NAM project will also outline ethical and public health considerations for large-scale content curation strategies.

An expert advisory group will gather information and deliberate in order to author a peer-reviewed discussion paper for publication in this summer. Papers published in (Chair), Phillips Academy in Andover

- Stacey Arnesen, MS, National Library of Medicine
- Wen-Ying Sylvia Chou, PhD, MPH, National Cancer Institute
- Sue Curry, PhD, University of Iowa (Emeritus)
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## Project Scope

- The project will consider the authoritativeness of sources of information rather than the



